

HMP

Wound Care

2020 PACS

Sponsorship Opportunities

Post-Acute Care Symposium

The Post-Acute Care Symposium was launched in 2019. With over 100 attendees (96 paid attendees), it was a very well received meeting and HMP plans to continue the meeting for next year.

The **2020 Post-Acute Care Symposium (PACS)** will be held **May 15th & 16th, 2020 in San Diego, CA** and will be co-located again with the SAWC Spring/WHS Conference. This year's meeting will be a multidisciplinary approach and focused on reimbursement changes with PDPM and PDGM.

Marketing tactics in place to grow the meeting for 2020:

- Continue print & digital campaign with our publications as well as explore brands outside HMP to market the meeting
- Continue targeted digital campaign with keywords and content re-targeting
- Personal calls and visits to facilities on the west coast
- Stronger Marketing Focus on our main agenda points for this year's meeting
- Relationships already developed with Kaiser Permanente and Genesis Healthcare to market the conference to their health systems, especially in San Diego area



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Wound and Skin Care Consultant
Co-Editor, Chronic Wound Care: The Essentials e-Book 2018
Co-Chair, Why Wound Care Campaign for Nurses
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Advanced Practice Nurse - Wound, Ostomy, and Continence
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PACS National Supporter Package



- Full-page ad in the PACS Conference Guide
- Attendee bag insert (piece of literature, brochure or sample; no larger than 8.5 x 11)
- Spot on pre-show product bulletin emailed to PACS Conference attendees (see example to the right)
- Acknowledgment logo on session level on wall cling or meter board signage
- Post-show custom E-blast to PACS attendees on a date of your choice (see example to the right)

Total Cost for PACS Supporter Package: \$8,500

PACS Post-Acute Care Symposium
May 02, 2019

Cardinal Health Simultaneous Irrigation™ Technology
SAWC Spring Booth #825
For some wounds, you may want to provide more than just NPWT. Cardinal Health offers the only NPWT system that gives you the option of delivering a topical solution into the wound bed at the same time NPWT is applied.
[Learn More](#)

DermaBlue™ Foam - The Power of PLU
SAWC Spring Booth #543
DermaBlue™ Foam and DermaBlue™ Foam Transfer are highly absorbent foam dressings with three proven microbe-fighting ingredients: Methylene Blue, Gentian Violet, and Silver, for broad spectrum antimicrobial and antifungal protection within the dressing.
[Learn More](#)

Sanara MedTech introduces...
SAWC Spring Booth #801
HYDOL™ Hydrolyzed Collagen, formerly CelerateRX®, is an additive free Type I bovine hydrolyzed collagen available in powder and gel.
BIAKOS™ Antimicrobial Skin & Wound Cleanser is a patented spray that synergistically disrupts extracellular polymeric substances to eradicate biofilm.
[Learn More](#)

ADVANCED WOUND CARE PRODUCTS FOR POST-ACUTE CARE
SAWC Spring Booth #801
KCI offers a variety of negative pressure wound therapy products ideal for post-acute patients with diabetic foot ulcers, venous leg ulcers and other chronic and acute wounds.
[Learn More](#)

Cardinal Health

Thank you for visiting us at the first annual PACS!

Everyone deserves clinically equivalent wound care—for less.

At Cardinal Health, we designed our negative pressure wound therapy (NPWT) devices to deliver uncompromised care for our patients. A recent study presented at the SAWC 2019 Spring Conference in San Antonio, Texas, demonstrated clinical equivalence between the Cardinal Health and KCI systems.^{1†}

[Get the Study](#)

Healed Wounds at 12 Weeks (n=100)

System	Healed Wounds
Cardinal Health	28
KCI	19
Other	13

†Study conducted in San Antonio, Texas. Clinical equivalence was demonstrated between Cardinal Health and KCI systems. *Significance and statistical equivalence between wound therapy systems.

In this study, not only have our devices been shown to match the clinical outcomes of the KCI NPWT system, many cost up to 50% less^{††} than the competition. At Cardinal Health, we believe everyone should have equal access to quality wound care.

††Cardinal Health's NPWT systems are priced at 50% less than KCI's NPWT systems. †††Based on a 100-day trial.

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